

20th Anniversary



CAREER FAIR

Breakout Sessions

Join us at the **IRVINE MARRIOTT** on **SEPTEMBER 10th** for the **Fourth Annual PMI-OC Career Fair**. If you are in transition, over 20 hiring companies, staffing firms, and job seeker services will be available.

Don't miss the three 30 minute career related breakout sessions designed to assist job seekers, and earn up to 1.5 PDUs, which means the entire event is worth 2.5 PDUs.



Steve Averill

Principal
Waxpoetix

Using Social Media to Advance Your Job Search

This session will discuss the job search impact of local social networks and the three fastest-growing global social networks: LinkedIn, Twitter, and Facebook.

Steve will reveal why everyone should have a blog and how it can build community and credibility. Everyone is now their own "personal brand" and must be social media savvy. Writing and communication have become imperative skills to advance your career. Learn from the pitfalls and mistakes of others and know what to avoid.

Steve will cover the basics of setting up a blog and creating accounts and the advanced skills of repurposing content, goal-setting and employing different strategies for each of the three big networks (LinkedIn, Twitter and Facebook).

Steve Averill is the principal at Waxpoetix, a social media marketing firm that consults for small business. Steve has been marketing online since 1999, as head of partnership development for College Media Network, a startup that became that biggest online network of student newspapers in the U.S. Prior to his marketing career, Steve was worked as an investment banker. Steve's broad business background makes him uniquely suited to speak on the impact social media can have on businesses large and small.



Jack Molisani

President
ProSpring
Technical Staffing

Resume Secrets that Might Surprise You

In this session, **Jack Molisani** will present little-known, but true, facts about resumes and the hiring process that may be hurting your chances of landing a new job. "For years, I have resisted speaking about resumes, thinking that everything that could possibly be said about them has already been covered. But, after seeing candidate after candidate rejected based on what they had, and didn't have, in their resumes, I realized that it's time for me to step up and share what I have observed over the years: job hunting secrets that might surprise you."

Have you ever submitted a resume for a job but were never called for an interview? Don't miss this session!

Jack Molisani was a project officer in the space division of the USAF before starting ProSpring Technical Staffing, an employment agency specializing in engineers, project managers, and technical writers: www.ProSpringStaffing.com.

Jack also produces the annual LavaCon conference on career and professional development. The seventh annual LavaCon will be October 25 to 27 in New Orleans, in partnership the GNO-PMI chapter: www.lavacon.org. Jack will raffle off a free entrance to the conference, so be sure to bring a business card for the drawing!



Don Martinez

Chief Search Officer
and Founder
The Domar Group, Inc.

Principles of a Career Search

Are you in career transition, laid-off, downsized, unemployed, between jobs, or changing industries? Do you feel under-employed, not enough challenge, growth, or compensation in your current job? Perhaps you're fully employed, but dissatisfied and wondering if there's something better for you elsewhere or concerned that you made some wrong career choices?

Don Martinez will share his top five principles of how to find a career that will help make you more satisfied, challenged, and employable.

Don Martinez is a Master Certified Executive Coach and Master NLP Practitioner. He is ranked one of the top five executive coaches here in Orange County and is an author and speaker focused on career development and advancement. Don has personally helped thousands of people in each of these circumstances explore new careers, find the work and career they want, get promoted faster, and increase their compensation

Founding the retained search firm, The Domar Group, Inc., Don Martinez has worked as a search consulting and executive coach advising executives and business professionals for two decades. Don will identify ten very specific, but little-known, actions that are necessary to ensure that you'll land the right job and create long-term career success.